

# GIRLS OF ARMENIA LEADERSHIP SOCCER



ANNUAL REPORT 2020



# ABOUT GOALS



## Vision

A world where every girl is empowered with equal opportunities.



## Mission

GOALS supports and empowers youth to become leaders through the creation of safe spaces to play soccer.



## Guiding Principles

GOALS' mission and work are based on the following guiding principles:

- The right to equal opportunities
- The right to be heard
- The right to safe spaces
- The ability of sport to impact society
- The importance of having women leaders
- The power of grassroots change



# Dear supporters, partners and friends,

2020 was a challenging year. The first half of the year was spent mostly in lockdown because of COVID-19 and in the second half we were faced with the challenge of war.

The global pandemic and the war in Artsakh have affected us all, but especially those in vulnerable communities. It has been our commitment to finding creative and innovative solutions to continue to engage our girls. Looking forward, we are taking steps towards reimagining our curriculum, adapting to the new normal.

As we develop our activities, we now have an emphasis on mental and physical health, teaching children from rural communities about the importance of personal hygiene. We all need to play our part to keep our communities as safe as possible.

On behalf of myself and the GOALS family, we would like to thank you for your generosity and continuous support.

Thank you.



Teny Avakian  
GOALS President and CEO

*Empowered girls for  
an empowered Armenia*



# LEAGUES

GOALS creates opportunities for young girls in Armenia to participate in organized soccer leagues. We provide the infrastructure, coaches, equipment and resources to create girls' leagues in rural communities across the country.

We have eight continuously operating leagues in eight regions of Armenia centered in Shirak, Tavush, Kotayk, Gegharkunik, Vayots Dzor, Syunik, Lori, and Armavir. Each league has at least four teams and each team has 9-15 players. League seasons are March-May and September-November.



672

girls in league



54

communities



70

coaches









“

“The opportunities that GOALS provides for young women, especially for those living in the regions of Armenia is exceptional. I am proud to be the coordinator of GOALS Syunik league and the coach of Goris team. Now I am only training girls and with the support of an organization like this I am sure these young women can achieve anything if they work hard and believe in themselves.”

**Armen Ghazaryan, Coach, Coordinator Syunik League**

# LEAGUE MAP



-  Artik, Shirak
-  Armavir, Armavir
-  Alaverdi, Lori
-  Dilijan, Tavush
-  Gavar, Gegharkunik
-  Yeghegnadzor, Vayots Dzor
-  Goris, Syunik
-  Charentsavan, Kotayk



# TRAININGS FOR COACHES

GOALS girls are from ages 11-17. When we think about impact and the possible alternate pathways we can provide for our girls, professional coaching is one of them. In September 2020, 6 female GOALS coaches participated in UEFA C-license trainings at the Football Academy. It is worth mentioning that 2 of the coaches are our alumni.

We are thankful to our partner, the Football Federation of Armenia, for making this possible.

At GOALS we provide safe spaces for girls to become part of a team, a family. As part of our family, we always strive to provide opportunities for a better future.



# SPORT FOR RELIEF

Following the September 2020 war on Artsakh, GOALS initiated activities and games using our curriculum for children that were displaced by the war. This “sports for relief” project was carried out through the generous support of **Dr. Gary and Linda Assarian**.

Our activities were centered in Yerevan and as a result of our collaboration with Tumo Center for Creative Technologies and the Vahakni Community we organized events using their outdoor football facilities.

Through these activities we were able to create a safe and friendly setting for children affected by war to express and address problems and fears, while helping them gain confidence, resilience, coping skills and hope.



## 260

Children affected  
by war attended  
our activities



## THANK YOU GARY & LINDA ASSARIAN



# STAFF

2

Full-Time Staff

1

Part-Time Interns

8

Regional Coordinators

11

Board Members

70

Volunteer Coaches

10

Volunteers

8

Nurses

10

Referees



# ONLINE WORKOUTS

This year we did our very best to keep our commitments and support our girls and partners regardless of the uncertainty and unprecedented circumstances.

Although we were unable to resume regular programming, we came up with innovative and creative ways to continue engaging our girls and continue to provide a space for growth, leadership and learning.

Together with our partner, the Football Federation of Armenia, we organized online workout sessions and training for our beneficiaries.

The workout videos were custom-made and delivered by members of the Women's National Team of Armenia.

# 20

## Online workouts & trainings



Workout with Luiza Ghazaryan

38 weeks ago · 186 Views

19



Workout with Oksana and Vika

38 weeks ago · 381 Views

35



Workout with Paytsar Asatryan

40 weeks ago · 229 Views

24



Workout with Kristina Mangasaryan

40 weeks ago · 331 Views

25



Workout with Rita Grigoryan

41 weeks ago · 220 Views

22



Workout with Tatev Movsisyan

42 weeks ago · 176 Views

25





# BOARD MEMBERS

Andrea Montalbano

Victoria Dokken

Larry Vranka

Lucineh Kassarian

Anna Hakobyan

Christine Serdjenian

Zack Theiler

Diron Jebejian

Allie Bailey

Lusine Mirzakhanyan

Irina Ghaplanyan







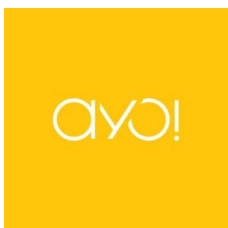
# PARTNERS

Coaches Across Continents  
Children of Armenia Foundation  
Football Federation of Armenia  
Paros Foundation  
Armenian General Benevolent Union-AGBU  
Assarian Family  
AYO Crowdfunding Platform  
Bridge for CSOs Programme  
Eurasia Partnership Foundation  
US Embassy in Armenia  
US Peace Corps Armenia  
Birthright Armenia  
Impact Hub Yerevan  
Kansas National Guard  
Soccer Sisters  
SOS Villages  
streetfootballworld  
World Vision Armenia  
Youth Initiative Center Gyumri  
Goris Municipality  
Banants Football Club  
Homenetmen Scouts Armenian  
Dilijan United World College  
Achajour School  
Aksel Bakunts School  
Alaverdi Sport School  
Amasia Middle School  
Anushavan School  
Apri Middle School  
Areni Middle School  
Armavir Sports School  
Artabuyng School  
Artik N4 School

Artik School  
Artik State College  
Azatan Middle School  
Berdavan School  
Charentsavan Outdoor Football Stadium  
Debet Middle School  
Dilijan N3 School  
Dilijan N6 School  
Dsegh Middle School  
Gandzak School  
Gavar N2 School  
Gavar N8 School  
Gegharkunik Village School  
Goris Sport Facility  
Hartashen Middle School  
Hovit School  
Kapan Outdoor Football Stadium  
Karahunj Village School  
Karinj Middle School  
Khndzoresk Sports School  
Khot Middle School  
Korni Dzor School  
Lanjik Middle School  
Lchap Middle School  
Margahovit School  
Sevan School  
Shenik High School  
Tatev Village School  
Tsaghkahovit Middle School  
Tumanyan Middle School  
Verishen School  
Yeghegnadzor Sport School



# PARTNERS







# THANK YOU!

## CONTACT US

@ info@goalsarmenia.org

www.goalsarmenia.org

